

Rockwell Automation Opens First Training

Center in Egypt

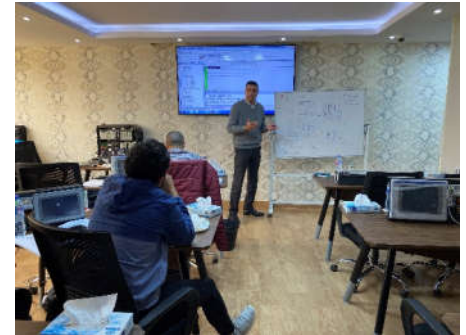
Rockwell Automation, one of the leading companies dedicated to industrial automation and information technology, has announced the opening of its first ever training center in Egypt

Rockwell Automation dedicated to supporting the country's high industrial demand, the new learning center for system integrators and OEM will enable the full capabilities of **Rockwell Automation** for its customers and partners in Egypt.

Home to a wide variety of industries, including mining, oil and gas, automotive and consumer goods, Egypt has become an increasingly important base of operations for **Rockwell Automation**. KMT for Industrial Services, a leading company in the Middle East and North Africa specialized in supplying and installing electrical equipment, already serves as **Rockwell Automation's** distribution partner in **Egypt**.

Safwat Hakam, country sales director at **Rockwell Automation**, said, "Our learning center's are designed to ensure that every customer has the necessary training and knowledge to maximize long-term efficiencies from their investment. Egypt is becoming a powerful industrial force with a strong foundation to continue its impressive growth, but its full potential will be realized by embracing digitalization with the right training in place." Commenting on the news, Hamdy El Bishbishy, general manager and CEO at **KMT for Industrial Services**, said, "The opening of **Rockwell Automation's** dedicated training center in Cairo, Maddi Area is a milestone step towards unlocking digitalization in Egypt. As **Rockwell Automation's** distribution partner in the region, we look forward to providing our customers with a new array of opportunities to learn, train and grow."

"Combined with **Rockwell Automation's** remarkable training facilities, our experienced team is committed to providing even greater value to our customers as employees and employers alike adjust to the new roles and responsibilities of a digitalized environment."





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